

## *Happy New Year 2018!!*



### **Greetings All and Happy New Year!**

Let us raise a toast to yesterday's achievements and to our accomplishments in the year to come.

2017 was a great year for IMAPS New England Chapter thanks to the hard work of a dedicated group of volunteers. I am pleased to say we had a very successful 44th Annual Symposium and work is underway to bring you an even better 45<sup>th</sup>! We had a very interesting and diverse series of technical presentations and saw new additions to our Executive Committee bring us fresh ideas and renewed vigor.

We look forward to meeting the challenges presented by our ever changing and evolving industry and the increasingly complex society we live in. The mission of the **International Microelectronics Assembly and Packaging Society** is primarily education and the dissemination of information. Membership in the organization provides an individual with access to a tremendous amount of technical information and access to the Microelectronic community.

One of the challenges we face is how do we bring new members into the society? The concept of **NETWORKING** has changed. In the past most industry networking was done at informal meetings and tradeshows, face to face. Today networking is more frequently done via a mobile device and often in 280 characters or less! Also there is a change in the demographic, we see many more women graduating from engineering programs today than ever before yet the participation of women in technical societies has seen only a slight increase.

If you ask anyone that has been in any industry for an extended period of time what they attribute their longevity to they will tell you "Hard work!" of course everyone works hard or they would not keep their job. The other trait of successful people, and by successful I mean people that move vertically with in the industry is their ability to **NETWORK!** Even the CEO of Twitter did not get there by sending out Tweets! The best way to smash the ceiling and get ahead is to physically put yourself out there, make contacts and develop your work related network. **JOIN IMAPS!**

**Best wishes to all for a Happy, Healthy and Prosperous NEW YEAR!**

**Jon Medernach**

**President, IMAPS New England Chapter**